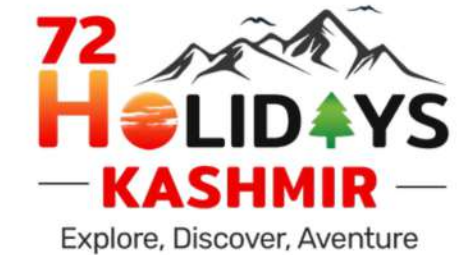


Welcome to **72 Holidays Kashmir**

# COMPANY PROFILE

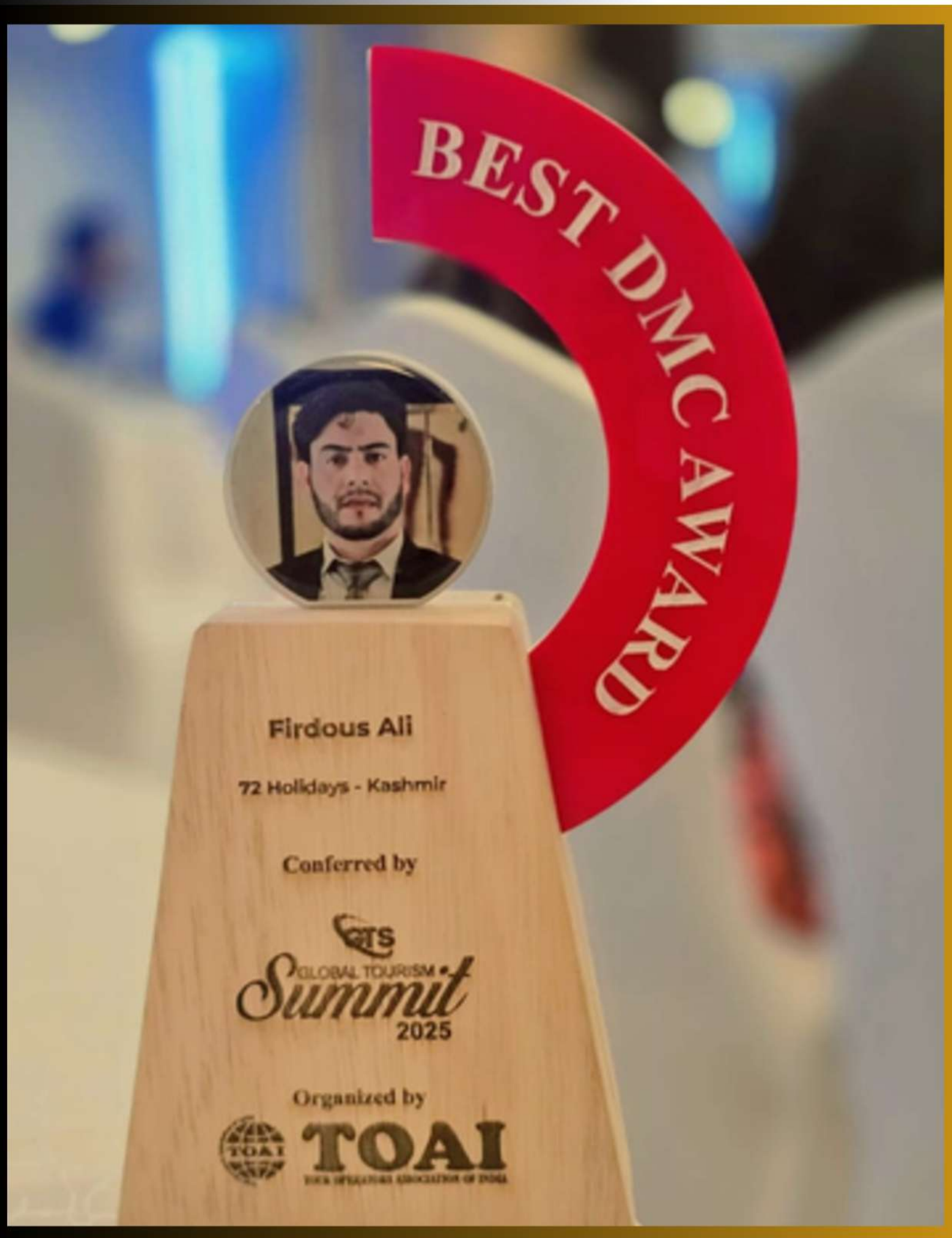


# ABOUT COMPANY



## Best Destination Management Company in Jammu, Kashmir & Ladakh

72 Holidays Kashmir is a trusted tour operator committed to delivering exceptional travel experiences across India's most beautiful destinations. Headquartered in Jammu and Kashmir with a growing presence in Ladakh, the company focuses on providing reliable, professional, and personalized travel services to corporates, institutions, and individual travelers. Established with a passion for creating seamless and memorable journeys, 72 Holidays Kashmir offers a wide range of services including corporate travel management, educational tours, industrial visits, customized holiday packages, and MICE (Meetings, Incentives, Conferences, and Exhibitions). With strong local expertise and a commitment to customer satisfaction, we aim to ensure that every journey is comfortable, well-organized, and truly memorable. At 72 Holidays Kashmir, we believe travel is more than just visiting places — it is about exploring new cultures, building connections, and creating unforgettable memories.

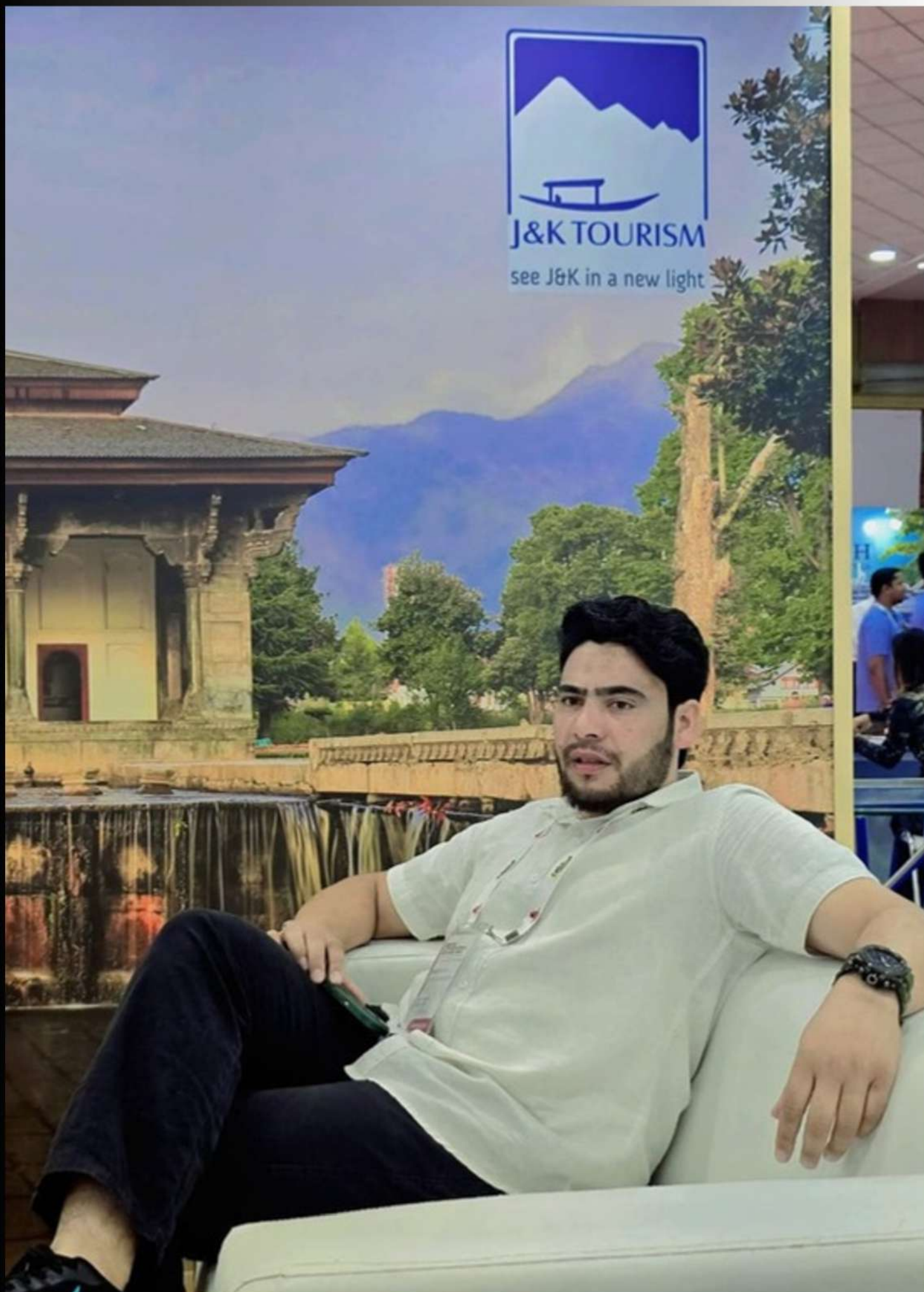


# MD.FIRDOUS ALI

## CEO/FOUNDER

MD. FIRDOUS ALI, the visionary behind 72 Holidays Kashmir, brings over eight years of extensive experience in the travel and tourism industry. With a strong passion for crafting exceptional travel experiences and a firm commitment to customer satisfaction, he has successfully grown the company from a modest startup into one of the trusted tour operators in Jammu and Kashmir.

Under his dynamic leadership, 72 Holidays Kashmir has expanded its services to offer a wide range of domestic and international travel solutions, while building strong B2B partnerships across the travel industry. The company has also actively participated in major tourism platforms such as South Asia Travel and Tourism Exchange (SATTE), Outbound Travel Mart (OTM), and India International Travel Mart (IITM), strengthening its network and industry presence. Recognized for his hands-on leadership, innovative approach, and dedication to service excellence, MD. Firdous Ali continues to guide the team towards delivering personalized, seamless, and memorable travel experiences for every client.



# Our Signature Experiment

72HOLIDAYSKASHMIR

**10**

Years of working  
experience.

**5000+**  
PACKAGES

**5,00,000+**  
Happy Clients

**20+**  
DESTINATIONS

**100%**  
Client  
Satisfaction

## Our Premium Partners

THE  
**LaLiT**  
GRAND PALACE  
SRINAGAR

THE KHYBER  
HIMALAYAN RESORT & SPA  
GULMARG

FOUR  
POINTS  
BY SHERATON

TAJ  
DAL VIEW  
SRINAGAR

Radisson  
SRINAGAR

Radisson  
GOLF COURSE PAHALGAM

SAROVAR  
HOTELS & RESORTS

FORTUNE  
RESORT HEEVAN  
SRINAGAR  
Member ITC's hotel group

lemon tree  
HOTELS

We are recognized by

72  
HOLIDAYS  
— KASHMIR —  
Explore, Discover, Adventure

J&K TOURISM

IATTE  
INDIAN ASSOCIATION OF TRAVEL & TOURISM EXPERTS



JK TOURISM COUNCIL  
UNITE TO EMPOWER



[www.72holidayskashmir.com](http://www.72holidayskashmir.com)

# Our Core Values

72HOLIDAYSKASHMIR

- **Customer First:** We prioritize the needs and preferences of our travelers.
- **Transparency:** No hidden charges. Clear communication at every step.
- **Reliability:** We deliver what we promise, on time and with care.
- **Innovation:** We adapt and evolve to provide unique and modern travel experiences.
- **Integrity:** Ethical practices guide every decision and action we take.

## Our Services



TOUR  
PACKAGE



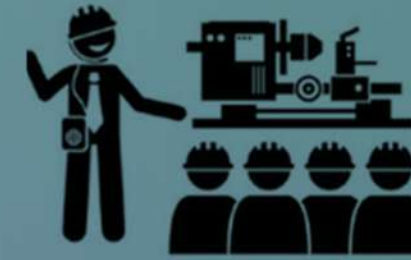
WORLDWIDE  
VISA ASSISTANCE



HOTEL  
RESERVATION



FLIGHT BOOKINGS



EDUCATION TOURS



CAR RENTALS

## EXCLUSIVE SERVICES



### HONEYMOON PACKAGES

**5 Nights / 6 Days**

Give your loved one a stunning surprise for their lifetime memories.



### BIKE TRIP PACKAGES

**7 Nights / 8 Days**

Enjoy the ride on stunning landscapes with ultimate fun with your friends.



### FAMILY PACKAGES

**6 Nights / 7 Days**

Make your holiday memorable with your family ask us for your dream holidays.



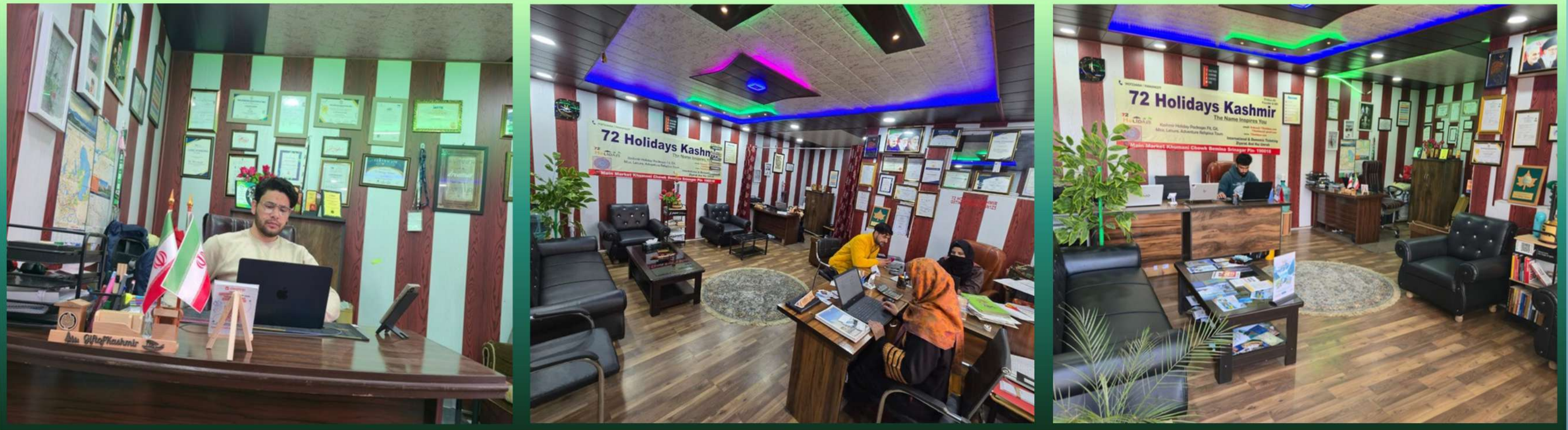
### GROUP PACKAGES

**4 Nights / 5 Days**

Get the great offers on group tour ask for the better deals and discounts.

[WWW.72HOLIDAYSKASHMIR.COM](http://WWW.72HOLIDAYSKASHMIR.COM)

# HEAD OFFICE



**ADDRESS: Khumani Chowk, Dar Complex, Bemina, Srinagar,  
Jammu and Kashmir 190018**

# About Kashmir

72HOLIDAYSKASHMIR

- Kashmir is often referred to as “Paradise on Earth” because of its natural beauty and scenic landscapes. From the tranquil waters of Dal Lake to the snow-covered slopes of Gulmarg, the region offers unforgettable experiences for every traveler.

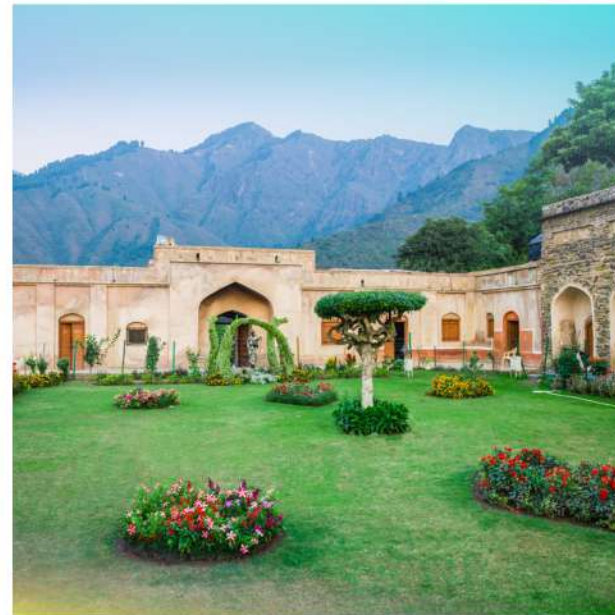
## Famous Places

- Dal lake - Srinagar market - Jamia masjid - Mughal gardens - Hazratbal shrine - Shankar achariya temple - Awantipur ruins - Saffron gardens - ABC valley - Pahalgam - Gulmarg - Sonmarg - Doodhpathri & Much more.

### Top Selling Packages for Kashmir



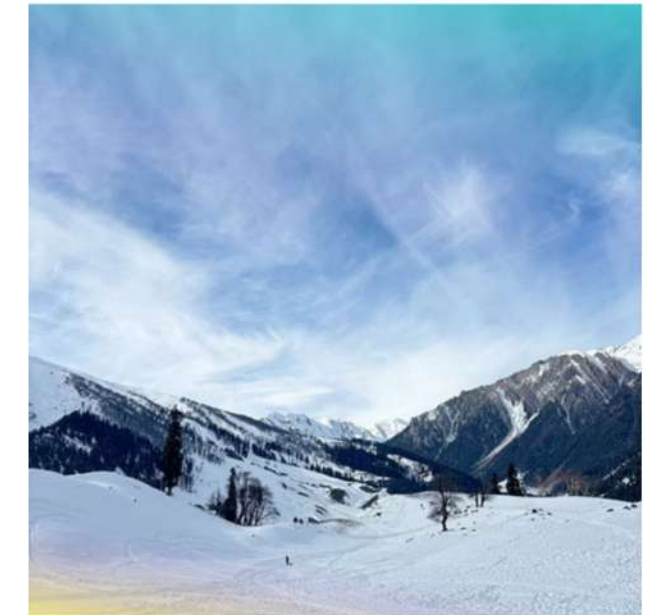
Tulip Special Kashmir (4N 5D)



Discover Kashmir (5N 6D)



Majestic Kashmir (6N 7D)



Winter Kashmir (6N 7D)

## Top Activities

- Pony Ride Excursion at any place.
- Shikara ride in famous Dal lake Srinagar
- River Rafting Pahalgam & Sonmarg
- Gondola Cable Car Ride Gulmarg
- Snowboarding & Skiing Gulmarg
- Water Skiing Dal Lake Srinagar
- Jet Skiing Dal Lake Srinagar
- Hot Air Ballooning Srinagar
- ATV Ride at Gulmarg
- Paragliding Srinagar
- Jet Skiing Gulmarg
- Gulmarg Golf Club
- Mountain Trekking
- Shopping

# About Ladakh

72HOLIDAYSKASHMIR

- Ladakh, a union territory since 31st October 2019, is located in the Kashmir region of India. Known as the world's coldest desert, it features dramatic landscapes, ancient monasteries, and a rich Tibetan-influenced culture. From the Siachen Glacier to the Great Himalayas, Ladakh offers unique experiences, warm hospitality, and breathtaking views unlike anywhere else.

## Famous Places

- Leh palace - Leh market - Shanti stupa - Magnetic hills - Gurduwara pathar sahib - Alchi - Sangam river - Khardung La - Pangong lake - Nubra - Cold dessert - TSO lake & Much more.

### Top Selling Packages for Ladakh



Best Of Ladakh (4N 5D)



Explore Ladakh (5N 6D)



Memorable Ladakh (6N 7D)

## Top Activates

- Chadar Trek
- Markha Valley Trek
- Stok Kangri Trek
- Snow Leopard Trek
- Building a Campfire
- Rock Climbing
- Ice Hockey
- Ladakh Marathon
- Khardung La Top
- Jeep Safari
- River Rafting
- ATV Ride
- Camel Safari- Nubra Valley
- Shopping
- Camping

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# Pilgrimage Tours

72HOLIDAYSKASHMIR

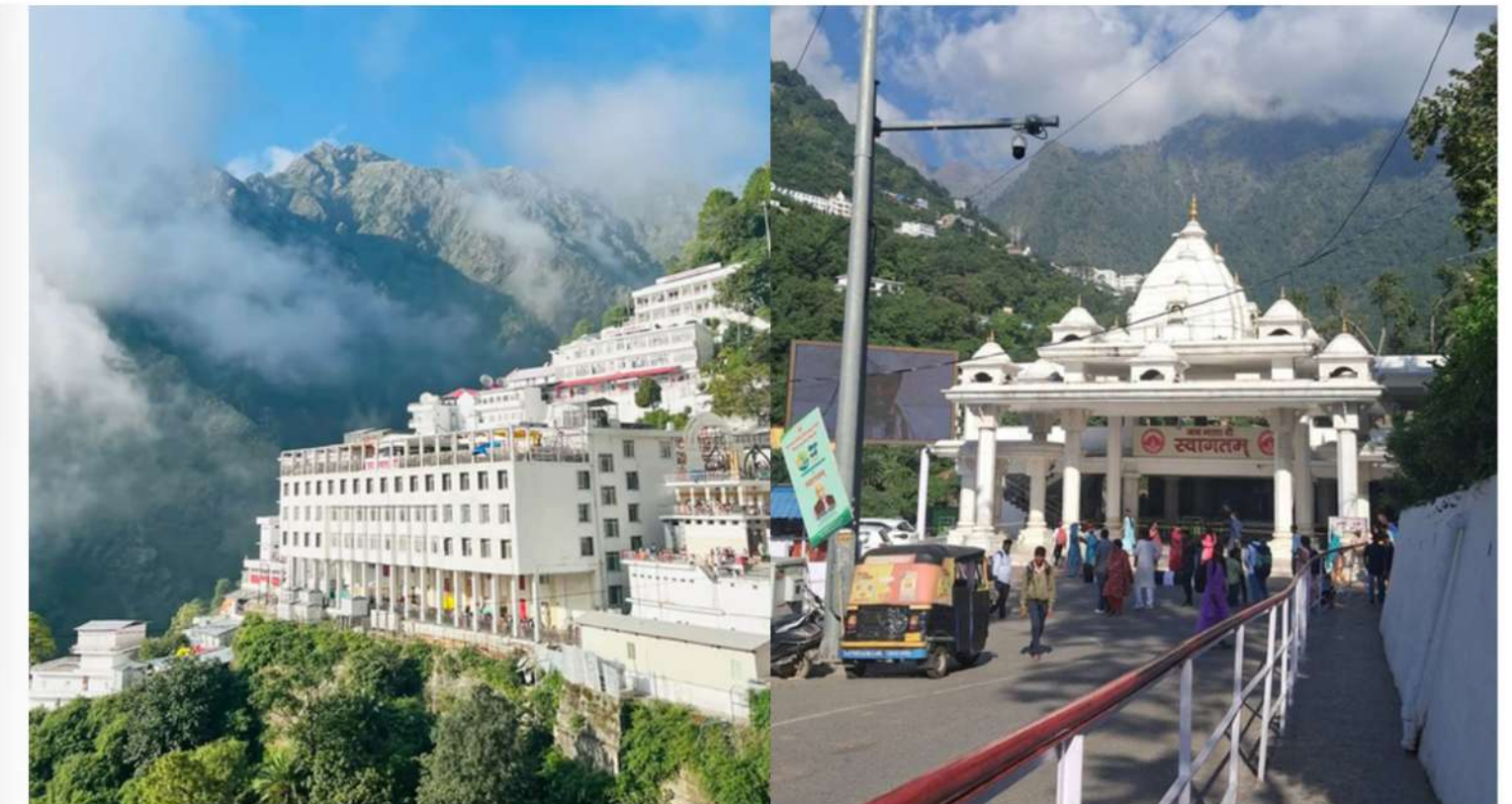


## Shri Amarnath Yatra

Srinagar - Sonmarg - Baltal - Amarnath cave

**(2 nights 3 days )**

(3 nights 4 days ) Srinagar - Sonmarg - Baltal - Amarnath cave The holy shrine of Amarnath Ji, or Amarnath Temple, is located at an elevation of 3,888 meters approx, about 29 kilometers from Pahalgam. Inside the cave is a Shiva Lingam (a phallus shaped formation made of ice), considered to be the most holy symbol by Hindus all across the globe. Devotees visit it in large numbers from June to August, with the pilgrimage tour famously known as Amarnath Yatra, which begins from Chandanwari. It is considered to be one of the 18 Maha Shakti Peethas, or the holiest shrines in Hinduism. Besides seeking blessings at the Amarnath Temple, the views surrounding it are extraordinary.



## Vasihnodevi

Jammu - Katra

**(2 nights 3 days )**

The Holy Cave of the Mother is situated at an altitude of 5200 ft. The Yatris have to undertake a trek of nearly 12 km from the base camp at Katra. At the culmination of their pilgrimage, the yatris are blessed with the Darshans of the Mother Goddess inside the Sanctum Sanctorum- the Holy Cave. These Darshans are in the shape of three natural rock formations called the Pindies. There are no statues or idols inside the Cave.

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# Explore the Heritage Walks of Srinagar

**Experience the soul of Kashmir through curated heritage walks that showcase the city's rich history, culture, architecture, and spirituality**

## Sheher-e-Khas Walk

**Walk through the historic old city, exploring narrow lanes, traditional wooden houses, ancient mosques, and vibrant bazaars. This walk offers an authentic glimpse into the cultural roots and daily life of Srinagar.**



## Lal Chowk Walk

**Explore the vibrant city center at Lal Chowk, known for its bustling markets, shopping streets, and lively atmosphere—perfect for experiencing modern Srinaga**



## Mughal Heritage Walk

**Discover the elegance of Mughal architecture around Dal Lake, featuring beautifully landscaped gardens, fountains, and royal designs that reflect a glorious past**



## Pilgrimage Walk

**Visit sacred shrines and spiritual landmarks, offering a peaceful and enriching experience that reflects the deep-rooted faith and harmony of Kashmir.**



# Flavors of Jammu & Kashmir

## Wazwan – The Royal Feast of Kashmir

Wazwan is not just a meal—it is a grand symbol of culture, tradition, and hospitality in Kashmir. Deeply rooted in centuries-old traditions, Wazwan represents the pride of Kashmiri cuisine and is an essential part of weddings, celebrations, and special occasions.



## Famous Cuisines

### Rogan Josh

Rich lamb curry cooked with aromatic spices



### Rista

Spicy red gravy meatballs



### GUSHTABA

Mild and fragrant yogurt-based preparation



### Tabak Maaz

Crispy fried lamb ribs



## Other Cuisines

### Harissa

#### A Winter Delicacy of Kashmir

Winter specialty of Kashmir, known for its rich taste and warmth. Prepared by slow-cooking meat with rice and spices Harissa is a comforting dish that reflects the authentic flavors and culinary traditions of Kashmir.



### Lotus Stem

Popular Kashmiri ingredient, used in dishes like Nadru Yakhni, known for its crunchy texture and unique flavor.



### Kashmiri Fish Curry

is a flavorful preparation cooked with traditional spices, offering a rich and authentic taste of Kashmir cuisine.



# STREET FOOD

## Tuji-Seekh Kebab

Juicy, spiced meat grilled over charcoal



## Nadir Monji

The Crunch of Kashmir



## Masaal Tsot

A Traditional Street Delight



## Momos

Steamed dumplings served with spicy chutney



# Our Values

Guiding Our Journey in Kashmir & Ladakh

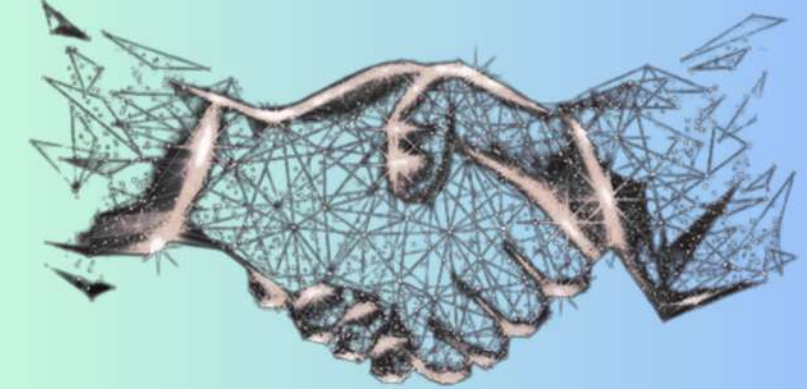
## 72 HOLIDAYS KASHMIR



**Customer Commitment**  
*Putting our guests first, always.*



**EXCELLENCE**  
*Striving for the best in all we do.*



**INTEGRITY**  
*Honesty and transparency.*



**Local Expertise**  
*True knowledge of Kashmir & Ladakh.*



**Reliability**  
*Dependable and trustworthy service.*



**Responsible Tourism**  
*Caring for culture & nature*



## Industrial Visit-Our Expertise

At 72 Holidays Kashmir, we specialize in planning and organizing **industrial visits** for educational institutions and corporate groups. Our services are designed to provide participants with:

- **Practical exposure to industry operations**
- **First-hand learning from leading organizations**
- **Seamless travel & logistics for a stress-free experience**

With our strong presence in Kashmir and extensive travel network across India, we aim to connect students and professionals with some of the most reputed companies and industries across the country, including Bangalore's thriving IT and corporate ecosystem.

We handle end-to-end arrangements such as permissions, scheduling, transportation, accommodation, and local assistance — ensuring every industrial visit is not just informative, but also well-coordinated and memorable.



# Why Choose Us

---

72HOLIDAYSKASHMIR

## **Experience Kashmir with the Experts**

**At 72 Holidays Kashmir, we don't just plan trips — we craft unforgettable journeys across Jammu and Kashmir and Ladakh, combining local expertise with world-class service.**

Local Expertise & Strong Network

Award-Winning DMC

Handpicked Hotels & Transport

24/7 On-Ground Support

Premium Network

Commitment to Excellence

## **Key Destinations Covered**

---

- **India:** Jammu Kashmir, Ladakh, Kerala, Delhi, Hyderabad etc.
- **International:** Iran, Iraq, Dubai, Iraq, Syria etc.

[www.72holidayskashmir.com](http://www.72holidayskashmir.com)

# Mission

To become the go-to travel partner for memorable journeys and seamless travel experiences, driven by quality service, transparency, and passion for exploration.

# Vission

To provide hassle-free, affordable, and enriching travel solutions to individuals, families, and corporate clients through innovation, integrity, and dedication.



# Industry Participation & Recognition

72HOLIDAYSKASHMIR

At 72 Holidays Kashmir Tour Operators, we believe in staying connected with the global travel community. We regularly participate in top industry events and exhibitions to stay updated on trends, build strong B2B partnerships, and continuously enhance our service offerings.



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# Client Testimonials



Shaila Gandhi  
2 reviews · 3 photos  
★★★★★ 3 years ago

⋮

KASHMIR with 72 HOLIDAYS.  
Planning a trip for 10 Senior Ladies was a difficult task. Hearing about the situation all around. Decided to contact my friend Firdous Ali Rather who I met in ... [More](#)





Sarika Bhovad  
1 review · 1 photo  
★★★★★ 2 months ago

⋮

Its was an amazing and incredible kashmir trip. Thank you 72 Holidays Kasmir Team. You guys are really amazing in a very low a low budget provide A class hotel staycation also bus and bus driver you provided for us to travel around ... [More](#)





UTKARSH NARAYAN SRIVASTAVA  
7 reviews · 4 photos  
★★★★★ 2 years ago

⋮

It was a wonderful trip experience with 72 holidays .  
I would like to coney my special thanks to Shabir for plannning smooth and hassle-free trip, due to which in a short duration of 5 days we were able to cover ... [More](#)





King Media  
1 review · 8 photos  
★★★★★ 2 years ago

⋮

Super service thank you 72 holidays Kashmir





Mohammad Azhar  
2 reviews · 8 photos  
★★★★★ Edited 2 years ago

⋮

It was my first experience in Kashmir as well as with 72 Holidays Kashmir, it was quite satisfactory, hurdleless, all sight seeing was managed well, the vehicle that was arranged for entire tour was excellent, overall I am happy alongwith with my family.





Shanu Khan  
3 reviews · 33 photos  
★★★★★ 2 years ago

⋮

If you are visiting Kashmir, you must select 72 Holidays Kashmir. They are the best, genuine, and professional tour operator you will find in Kashmir. Our tour operator was Mr. Firdous Ali , he met our expectations, constantly in touch with ... [More](#)





UTKARSH NARAYAN SRIVASTAVA  
7 reviews · 4 photos  
★★★★★ 3 months ago

⋮

Thank you so much♥♥ , 72 HOLIDAYS KASHMIR, for arranging such a wonderful and unforgettable journey. You didn't just plan a trip – you created lifelong memories.





Hasnat Khan  
1 review · 6 photos  
★★★★★ Edited 2 years ago

⋮

72 Holidays Kashmir =I want to thank you 72 Holidays Kashmir, ... We got best trip plan accordingly to our budget..hotel and stay was good .  
thank you very much♥ - Firdous Bhai, Abbash Bhai,Aakib Bhai 👍👍👍





72HOLIDAYSKASHMIR

# Let's Connect With Us!

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 72holidays@gmail.com

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 [tours.72holidays.com](http://tours.72holidays.com)



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